

Cookie policy

Description

TERMS AND CONDITIONS

BACKGROUND:

This website <https://bioresonance.org> ("Our Site") uses Cookies and similar technologies in order to distinguish you from other users. By using Cookies, We are able to provide you with a better experience and to improve Our Site by better understanding how you use it. Please read this Cookie Policy carefully and ensure that you understand it. Your acceptance of Our Cookie Policy is deemed to occur [if you continue using Our Site] **OR** [when you press the accept button on Our Cookie popup] **OR** [when you have selected your preferred Cookie options in Our Cookie popup and pressed the continue button]. If you do not agree to Our Cookie Policy, please stop using Our Site immediately.

1. Definitions and Interpretation

- In this Cookie Policy, unless the context otherwise requires, the following expressions have the following meanings:

"Cookie"

means a small file placed on your computer or device by Our Site when you visit certain parts of Our Site and/or when you use certain features of Our Site;

"Cookie Law"

means the relevant parts of the Privacy and Electronic Communications (EC Directive) Regulations 2003 [and of EU Regulation 2016/679 General Data Protection Regulation ("GDPR")];

"personal data"

means any and all data that relates to an identifiable person who can be directly or indirectly identified from that data, as defined by [the Data Protection Act 1998] **OR** [EU Regulation 2016/679 General Data Protection Regulation ("GDPR")]; and

"We/Us/Our"

means BICOM® UK LLP [, a limited company registered in England under company number OC372940 whose registered address is 22 Layton Lane, Rawdon, Leeds, LS19 6RG, and whose main trading address is the same.

2. Information About Us

- Our Site is owned and operated by BICOM® UK LLP, a limited company registered in England under company number OC372940, whose registered address is 22 Layton Lane, Rawdon, Leeds, LS19 6RG and whose main trading address is 22 Layton Lane, Rawdon,

Leeds, LS19 6RG

- Our VAT number is GB988914544
- Our Data Protection Officer is David Franklin, and can be contacted by email at david@bioresonance.org, by telephone on 07833241401, or by post at 22 Layton Lane, Rawdon, Leeds, LS19 6RG
- We are regulated by Information Commissioner's Office
- We are a member of <https://ico.org.uk/>

3. How Does Our Site Use Cookies?

- If you create an account with us then we will use cookies for the management of the sign up process and general administration. These cookies will usually be deleted when you log out however in some cases they may remain afterwards to remember your site preferences when logged out.
- We use cookies when you are logged in so that we can remember this fact. This prevents you from having to log in every single time you visit a new page. These cookies are typically removed or cleared when you log out to ensure that you can only access restricted features and areas when logged in.
- This site offers newsletter or email subscription services and cookies may be used to remember if you are already registered and whether to show certain notifications which might only be valid to subscribed/unsubscribed users.
- This site offers e-commerce or payment facilities and some cookies are essential to ensure that your order is remembered between pages so that we can process it properly.
- From time to time we offer user surveys and questionnaires to provide you with interesting insights, helpful tools, or to understand our user base more accurately. These surveys may use cookies to remember who has already taken part in a survey or to provide you with accurate results after you change pages.
- When you submit data to through a form such as those found on contact pages or comment forms cookies may be set to remember your user details for future correspondence.
- In order to provide you with a great experience on this site we provide the functionality to set your preferences for how this site runs when you use it. In order to remember your preferences we need to set cookies so that this information can be called whenever you interact with a page is affected by your preferences.
 - Our Site may place and access certain first party Cookies on your computer or device. First party Cookies are those placed directly by Us and are used only by Us. We use Cookies to facilitate and improve your experience of Our Site and to provide and improve Our **[products] AND/OR [services]**. We have carefully chosen these Cookies and have taken steps to ensure that your privacy and personal data is protected and respected at all times.
 - By using Our Site, you may also receive certain third party Cookies on your computer or device. Third party Cookies are those placed by websites, services, and/or parties other than Us. Third party Cookies are used on Our Site for advertising, visitor page visits, password reminders. For more details, please refer to section 4 below.
 - All Cookies used by and on Our Site are used in accordance with current Cookie Law. We may use some or all of the following types of Cookie:
 - Strictly Necessary Cookies

A Cookie falls into this category if it is essential to the operation of Our Site, supporting functions such

as logging in, your shopping basket, and payment transactions.

- Analytics Cookies

It is important for Us to understand how you use Our Site, for example, how efficiently you are able to navigate around it, and what features you use. Analytics Cookies enable us to gather this information, helping Us to improve Our Site and your experience of it.

- Functionality Cookies

Functionality Cookies enable Us to provide additional functions to you on Our Site such as personalisation and remembering your saved preferences. Some functionality Cookies may also be strictly necessary Cookies, but not all necessarily fall into that category.

- Targeting Cookies

It is important for Us to know when and how often you visit Our Site, and which parts of it you have used (including which pages you have visited and which links you have visited). As with analytics Cookies, this information helps us to better understand you and, in turn, to make Our Site and advertising more relevant to your interests. [Some information gathered by targeting Cookies may also be shared with third parties.]

- [Third Party Cookies

Third party Cookies are not placed by Us; instead, they are placed by third parties that provide services to Us and/or to you. Third party Cookies may be used by advertising services to serve up tailored advertising to you on Our Site, or by third parties providing analytics services to Us (these Cookies will work in the same way as analytics Cookies described above).]

- Persistent Cookies

Any of the above types of Cookie may be a persistent Cookie. Persistent Cookies are those which remain on your computer or device for a predetermined period and are activated each time you visit Our Site.

- Session Cookies

Any of the above types of Cookie may be a session Cookie. Session Cookies are temporary and only remain on your computer or device from the point at which you visit Our Site until you close your browser. Session Cookies are deleted when you close your browser.

- Cookies on Our Site are not permanent and will expire [after <<insert period>>] **OR** [as indicated in the table below].
- For more details of the personal data that We collect and use, the measures we have in place to protect personal data, your legal rights, and our legal obligations, please refer to our Privacy Policy <https://bioresonance.org/wp-content/uploads/2018/01/GDPR-data-protection-policy.pdf>
- For more specific details of the Cookies that We use, please refer to the table below.

4. What Cookies Does Our Site Use?

Third Party Cookies

In some special cases we also use cookies provided by trusted third parties. The following section details which third party cookies you might encounter through this site.

This site uses Google Analytics which is one of the most widespread and trusted analytics solution on the web for helping us to understand how you use the site and ways that we can improve your experience. These cookies may track things such as how long you spend on the site and the pages that you visit so we can continue to produce engaging content.

For more information on Google Analytics cookies, see the official Google Analytics page.

Third party analytics are used to track and measure usage of this site so that we can continue to produce engaging content. These cookies may track things such as how long you spend on the site or pages you visit which helps us to understand how we can improve the site for you.

From time to time we test new features and make subtle changes to the way that the site is delivered. When we are still testing new features these cookies may be used to ensure that you receive a consistent experience whilst on the site whilst ensuring we understand which optimisations our users appreciate the most.

As we sell products it's important for us to understand statistics about how many of the visitors to our site actually make a purchase and as such this is the kind of data that these cookies will track. This is important to you as it means that we can accurately make business predictions that allow us to monitor our advertising and product costs to ensure the best possible price.

The Google AdSense service we use to serve advertising uses a DoubleClick cookie to serve more relevant ads across the web and limit the number of times that a given ad is shown to you.

For more information on Google AdSense see the official Google AdSense privacy FAQ.

We use adverts to offset the costs of running this site and provide funding for further development. The behavioural advertising cookies used by this site are designed to ensure that we provide you with the most relevant adverts where possible by anonymously tracking your interests and presenting similar things that may be of interest.

In some cases we may provide you with custom content based on what you tell us about yourself either directly or indirectly by linking a social media account. These types of cookies simply allow us to provide you with content that we feel may be of interest to you.

Several partners advertise on our behalf and affiliate tracking cookies simply allow us to see if our customers have come to the site through one of our partner sites so that we can credit them appropriately and where applicable allow our affiliate partners to provide any bonus that they may provide you for making a purchase.

We also use social media buttons and/or plugins on this site that allow you to connect with your social

network in various ways. For these to work the following social media sites including; Facebook, Twitter, Youtube, Instagram, will set cookies through our site which may be used to enhance your profile on their site or contribute to the data they hold for various purposes outlined in their respective privacy policies.

5. Consent and Control

- Before Cookies are placed on your computer or device, you will be shown a popup requesting your consent to set those Cookies. By giving your consent to the placing of Cookies you are enabling Us to provide the best possible experience and service to you. You may, if you wish, deny consent to the placing of Cookies [unless those Cookies are strictly necessary]; however certain features of Our Site may not function fully or as intended. [You will be given the opportunity to allow and/or deny different categories of Cookie that We use.] [You can return to your Cookie preferences to review and/or change them at any time by visiting your browser settings.]
- In addition to the controls that We provide, you can choose to enable or disable Cookies in your internet browser. Most internet browsers also enable you to choose whether you wish to disable all Cookies or only third party Cookies. By default, most internet browsers accept Cookies but this can be changed. For further details, please consult the help menu in your internet browser or the documentation that came with your device.
- The links below provide instructions on how to control Cookies in all mainstream browsers:
 - [Google Chrome](https://support.google.com/chrome/answer/95647?hl=en-GB): <https://support.google.com/chrome/answer/95647?hl=en-GB>
 - [Microsoft Internet Explorer](https://support.microsoft.com/en-us/kb/278835): <https://support.microsoft.com/en-us/kb/278835>
 - [Microsoft Edge](https://support.microsoft.com/en-gb/products/microsoft-edge): <https://support.microsoft.com/en-gb/products/microsoft-edge> (Please note that there are no specific instructions at this time, but Microsoft support will be able to assist)
 - [Safari \(macOS\)](https://support.apple.com/kb/PH21411?viewlocale=en_GB&locale=en_GB): https://support.apple.com/kb/PH21411?viewlocale=en_GB&locale=en_GB
 - [Safari \(iOS\)](https://support.apple.com/en-gb/HT201265): <https://support.apple.com/en-gb/HT201265>
 - [Mozilla Firefox](https://support.mozilla.org/en-US/kb/enable-and-disable-Cookies-website-preferences): <https://support.mozilla.org/en-US/kb/enable-and-disable-Cookies-website-preferences>
 - [Android](https://support.google.com/chrome/answer/95647?co=GENIE.Platform%3DAndroid&hl=en): <https://support.google.com/chrome/answer/95647?co=GENIE.Platform%3DAndroid&hl=en> (Please refer to your device's documentation for manufacturers' own browsers)

6. Changes to this Cookie Policy

- We may alter this Cookie Policy at any time. [If We do so, details of the changes will be highlighted at the top of this page.] Any such changes will become binding on you on your first use of Our Site after the changes have been made. You are therefore advised to check this page from time to time.
- In the event of any conflict between the current version of this Cookie Policy and any previous version(s), the provisions current and in effect shall prevail unless it is expressly stated otherwise.

7. Further Information

- If you would like to know more about how We use Cookies, please contact us at david@bioresonance.org, by telephone on 07833241401, or by post at 22 Layton Lane, Rawdon, Leeds, LS19 6RG.
- For more information about privacy, [data protection](#) and our terms and conditions, please

visit the following:

- <https://bioresonance.org/wp-content/uploads/2018/01/GDPR-data-protection-policy.pdf>

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